



JAMPRO
TRADE & INVESTMENT JAMAICA

REQUEST FOR PROPOSALS

Public Perception & Attitude Survey & Focus Groups: Jamaica

PROCURING ENTITY:

Jamaica Promotions Corporation (JAMPRO)

BACKGROUND:

JAMPRO is seeking to procure the services of a consultant to conduct island wide survey; and focus groups in the two main cities of Kingston and Montego Bay. This research serves to inform the organisation's activities and strategy development as it promotes investment opportunities and Jamaican products in overseas markets.

ASSIGNMENT OBJECTIVE:

The study aims to determine how Jamaicans feel about the country, specifically, the study is seeking to measure the perception of Jamaicans towards the island as a place to work, live and do business. It is expected that the results from the study will inform the development of content and support the promotional activities of JAMPRO.

ELIGIBILITY:

Consultants will be selected in accordance with the GOJ Handbook of Procurement Guidelines (2014). Additionally, all prospective consultants must possess a valid Tax Compliance Certificate (TCC).

DOCUMENTS

Interested persons must indicate their interest via email to obtain tender documents.

CONTACT:

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DEADLINE FOR CLARIFICATION OF TENDER DOCUMENTS:

Tuesday, January 9, 2018

CLOSING DATE:

Friday, January 12, 2018 at 4:00pm EST

RFP#: RBO 2017- 07

GOVERNMENT
PUBLIC
PROCUREMENT

*If you are interested in doing business
with the Government, you are
invited to view tender notices for
procurement contracts on this page.*

NOTICE

PLEASE CHECK THE MINISTRY'S WEBSITE
FOR THE FULL DOCUMENTS

For Bookings Email:

jisadvertising@gmail.com,
procurement@jis.gov.jm