



Catalogue

OUR PRODUCTS & SERVICES

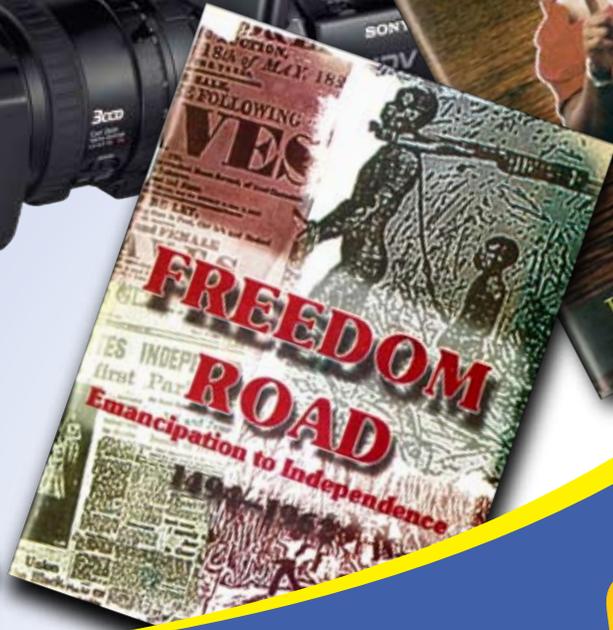
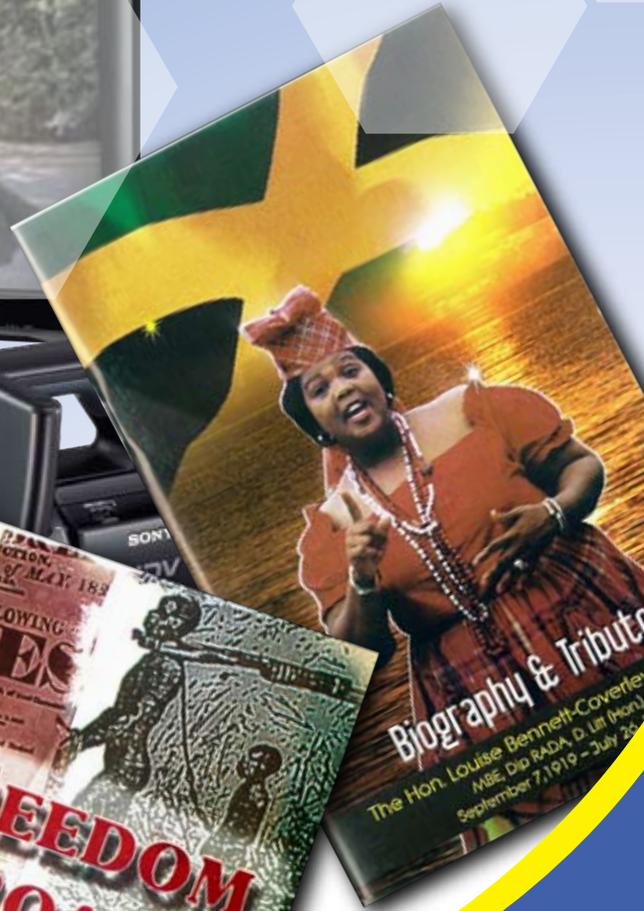
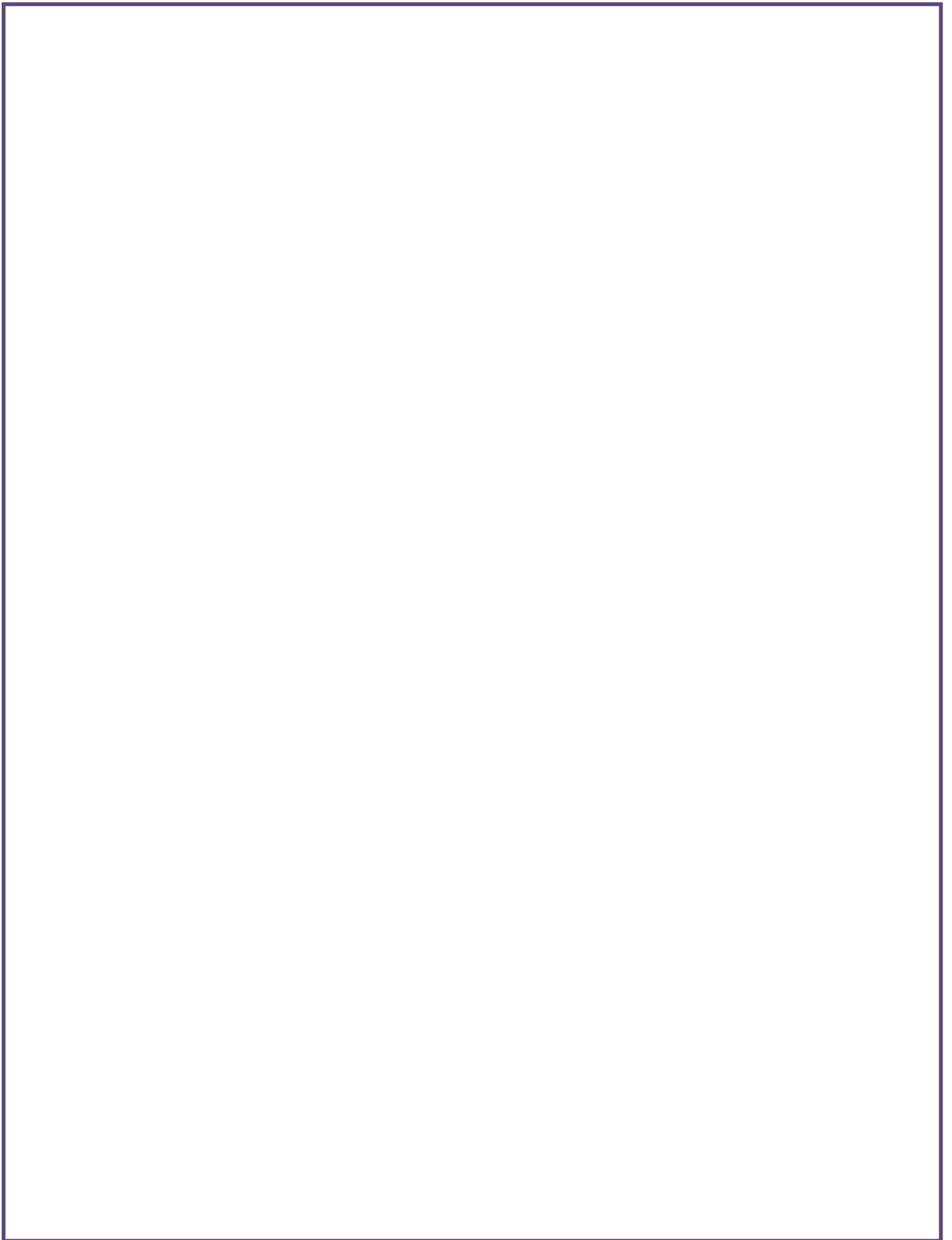




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Jamaica Information Service - Fee Structure

Services offered by the JIS

The JIS is an Executive Agency of Government. It is a multifaceted information agency, which utilises the full range of media skills and talents – print, radio, television, graphic arts, video projection, public relations and advertising.

The organisation provides a full range of information and communication services, as well as publications to government ministries, agencies, non-governmental organisations, private sector organisations and the general public which attract a fee.

This publication outlines the costs for services in the Production Departments of the Jamaica Information Service, which are Radio, Research and Publications, Regional, Computer Services, Photography and Television as well as the Public Relations Department.





Radio Department

JIS Radio produces a full range of programmes, which are broadcast by stations in time allotted for Government broadcasts. This department produces news stories, features and documentaries, magazine programmes, dramatic presentations as well as Public Service Announcements (PSAs) related to the implementation of the Government's policies and programmes and public education and/or advertising campaigns. The JIS programmes consist of one (1) fifteen minute programme and three (3) five minute features per day. Radio produces other feature programmes such as **Calling Farmers** and **Roundabout JA**.

Rental of recording facilities complete with a fully equipped, state-of-the-art digital studio and the service of an engineer are available at competitive rates.



Radio presenters in the JIS studio



Radio Prices

Services	Rates	Additional Information
Studio Rental	\$ 1,000 per hour	9 am – 12 noon
	\$ 1,750 per hour	After 5 pm & Weekends
	<i>(Studio is unavailable to clients between 12 pm & 5pm)</i>	
Audio Recording	\$ 1,000 per hour	On location
Audio Transfer (dubs)	\$ 500 for CD	
Copywriting (Town Crier)	\$ 1,000 per minute	
Voice (Town Crier)	\$ 300 - \$ 500 per second	
Airing Rate		
15 seconds	\$ 1,260	Handling fee \$ 800.00 per airing
30 seconds	\$ 1,800	
45 seconds	\$ 2,500	
60 seconds	\$ 3,100	
2½ minutes	\$ 9,000	
5 minutes	\$ 11,500	
Accessories	\$ 400 per booking	
Narration of Documentaries	\$ 1,000 per minute	
National Anthem CD	\$ 500	
Editing	\$ 1,000 per hour	



Radio Prices Cont'd

<i>Services</i>	<i>Rates</i>	<i>Additional Information</i>
Packages:		
Five – Minute Feature	\$ 15,000	Including Script
	\$ 10,000	Without Script
Radio Commercial		
Studio Rental	\$ 1,000 per hour	
Voicing	\$ 300 - \$ 500 per second	
Production Fee	\$ 7,000	

***Prices will attract GCT and are subject to change.**

Research and Publications Department



JIS Staff examining Christmas cards

The Research and Publications Department supports the overall media and information functions of the JIS by providing research, advertising, and printing services within the Agency and to members of the public. In concert with the Public Relations Department the unit plans and implements advertising campaigns on behalf of the JIS and its clients.

Additionally, the Department provides information assistance and research services to members of staff, and offers graphic design, layout and printing services in support of Government's communications programmes and as part of the Agency's role to document the work of Government and the history of Jamaica.

The Department prints:

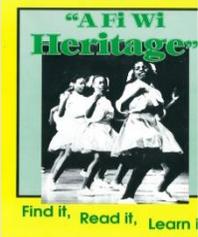
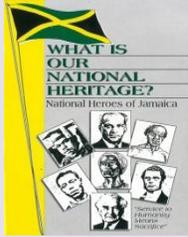
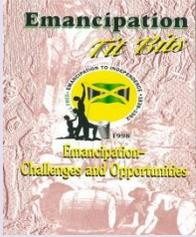
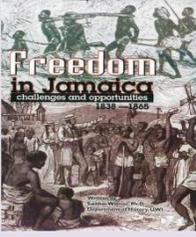
- brochures
- magazines
- annual reports
- programmes for events including funerals
- books and
- booklets

Prices for these services are determined by the paper, the number of pages and colours used, among other specifications.



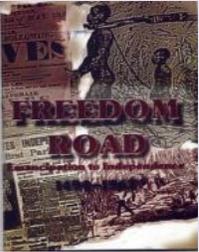
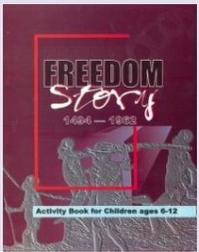
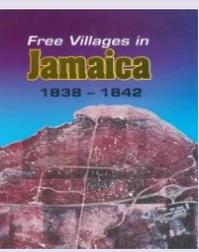
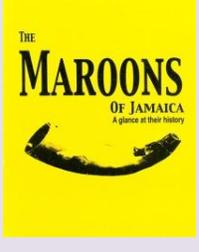
Research & Publications Prices

The Research and Publications Department writes, designs and prints a variety of publications. The JIS plays a fundamental role in documenting the history of Jamaica as well as the work of the Government. The range of publications and the price at which they are available are detailed below:

<i>Cover</i>	<i>Name and Description of Publications</i>	<i>Prices</i>
<i>Our Heritage</i>		
	<p>A Fi Wi Heritage</p> <p>The Publication is suited for children between the ages 6 and 12 years old, and encourages them to explore aspects of Jamaican heritage, culture and environmental history. The booklet also allows them to participate in activities such as puzzles and riddles; geared at stimulating creative thinking.</p>	\$100.00
	<p>What is Our National Heritage?</p> <p>This simple and easy-to-read biographical booklet captures the struggles and triumphs of Jamaica's National Heroes, and their efforts towards achieving a sense of self and national identity.</p>	\$ 50.00
	<p>Emancipation Tit Bits</p> <p>Emancipation Tit Bits tracks some important events from slavery through to Emancipation, including the abolition of the slave trade, the anti-slavery movement, the apprenticeship system and the establishment of free villages in Jamaica.</p>	\$ 50.00
	<p>Freedom In Jamaica: Challenges and Opportunities 1838 - 1865</p> <p>Author, Dr. Swithin Wilmot, explores the lives of the freed slaves from 1838-1865 and vividly recounts the oppressive social, economic and political conditions which contributed to the Morant Bay Rebellion in 1865.</p>	\$200.00

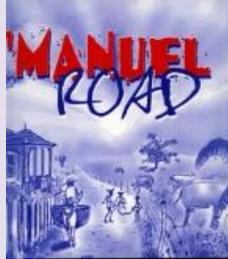


Research & Publications Prices Cont'd

Cover	Name and Description of Publications	Prices
	<p>Freedom Road - Emancipation to Independence</p> <p>This booklet forms part of a series of publications done for the re-introduction of Emancipation celebrations. In this publication, Dr Wilmot concentrates on the lives of the freed people from emancipation, August 1, 1838 and includes the oppressive social, economical and political conditions that led to the Morant Bay Rebellion in 1865.</p>	<p>\$200.00</p>
	<p>Freedom Story 1492 -1962: An Activity Book for Children ages 6-12</p> <p>This Activity Booklet is specially designed for children from 6 – 12 years old. It contains activities such as crossword puzzles, a maze and many others, which they will enjoy as they learn about their history and why they should be proud to be Jamaicans.</p>	<p>\$100.00</p>
	<p>Free Villages in Jamaica 1838 – 1842</p> <p>This booklet provides information about the first set of free villages established immediately after Emancipation and Apprenticeship between 1838 and 1842. While the list of free villages is not exhaustive, it does give an understanding why they emerged, who the founders were and how the churches and missionaries assisted in some cases.</p>	<p>\$100.00</p>
	<p>The Maroons of Jamaica, A Glance at their History</p> <p>Maroons of Jamaica, depicts the lives of runaway slaves and their struggles against the Spanish and the English. The publication further examines the establishment of Maroon communities across the island and their contribution to Jamaica's folk culture and tourism offerings.</p>	<p>\$100.00</p>

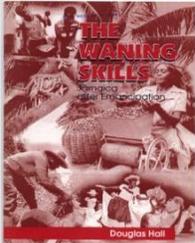
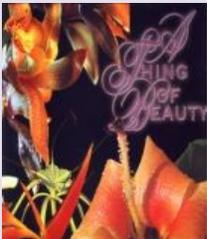
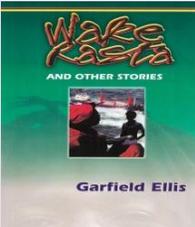
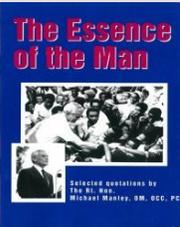


Research & Publications Prices Cont'd

Cover	Name and Description of Publications	Prices
	<p>Manuel Road</p> <p>This publication was written for children to encourage them to learn more about their heritage. It takes the children down Manuel Road where at each stop they meet an individual who tells them about a different aspect of the Jamaican culture. There are also quizzes, crossword puzzles and other fun games to assist them.</p>	<p>\$100.00</p>
	<p>Our Culinary Heritage</p> <p>This publication highlights the origins of some of our foods, the different groups of people who introduced them to Jamaica, and how they have been adapted and combined to give us the mouth-watering dishes we enjoy.</p>	<p>\$200.00</p>
	<p>Rhythms - Jamaica Heritage in Music and Dance</p> <p>Rhythms explores Jamaica's rich cultural heritage in both musical and dance forms. Rhythms takes the reader on a journey from Jamaica's earliest African music and dance forms such as myal, gumbay and ettu, brukins and kumina through mento, quadrille and maypole to ska, rock steady, reggae and dancehall. Also included is information on jazz, classical, ballet and gospel.</p>	<p>\$150.00</p>
	<p>Let's get to know Jamaican Plants</p> <p>This publication provides useful information on the importance and value of plants. One section provides information on trees as national symbols and looks at the Blue Mahoe the national tree, the Lignum Vitae the national flower, and the Ackee the national fruit.</p>	<p>\$ 50.00</p>

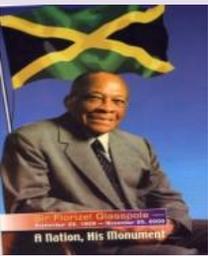
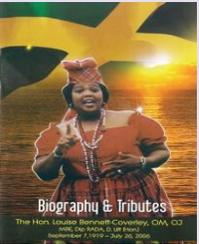
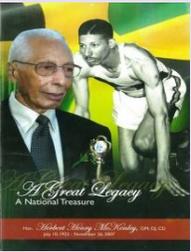
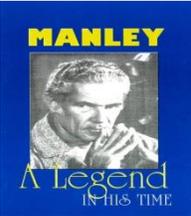


Research & Publications Prices Cont'd

<i>Cover</i>	<i>Name and Description of Publications</i>	<i>Prices</i>
	<p>Waning Skills - Jamaica after Emancipation</p> <p>This booklet is another in the Emancipation series. In it Professor Douglas Hall points out that a vast number of the enslaved Africans that were imported into Jamaica came from the West Coast of Africa, a highly industrialized area where the art of metal-working, leather-working and other skills were handed down through generations of master craftsmen.</p>	<p>\$ 50.00</p>
	<p>A Thing of Beauty</p> <p>This publication provides a glimpse of some of the cultural and historical significance of the country's distinctive plant life. Included are plants such as crotons, poinciana, ferns, heliconia and bird of paradise.</p>	<p>\$150.00</p>
	<p>Wake Rasta & Other Stories</p> <p>Garfield Ellis captures the life of Jamaican people through a series of short stories, which make use of both the English language and the Jamaican Creole. This book is suitable for adults and secondary level students.</p>	<p>\$500.00</p>
<p>Hurricane and Earthquake Precautions</p>		<p>\$ 50.00</p>
<p><i>Biographies</i></p>		
	<p>The Essence of the Man</p> <p>This booklet contains selected quotations by one of Jamaica's famous sons, the Most Honourable Michael Manley, former Prime Minister of Jamaica. Read quotes on citizenship, equality, education and heritage among others.</p>	<p>\$ 50.00</p>

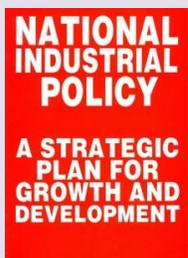
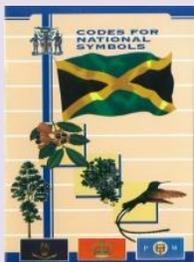


Research & Publications Prices Cont'd

Cover	Name and Description of Publications	Prices
	<p>The Most Hon. Hugh Lawson Shearer</p> <p>This memoir traces the life of a former Prime Minister of Jamaica, the Most Honourable Hugh Lawson Shearer, ON, OJ, and illustrates his work as a trade unionist.</p>	<p>\$ 50.00</p>
	<p>The Most Hon. Florizel Glasspole September 25, 1909 - November 25, 2000: A Nation, His Monument</p> <p>This booklet looks at the life, service and achievements of one of Jamaica's most illustrious sons of the soil, Sir Florizel Glasspole. It looks at, among other things, his early years, and his role in education and as Governor – General.</p>	<p>\$ 50.00</p>
	<p>Miss Lou : Biography and Tributes</p> <p>Regarded as a pioneer of Jamaican culture, this booklet captures the life and work of the Honourable Louise Bennett-Coverley, OJ; the significant contribution she has made to the development of Jamaican literature, speech and drama.</p>	<p>\$100.00</p>
	<p>The Great Legacy – A National Treasure</p> <p>The life and career of one of Jamaica's most celebrated sports heroes – the Honourable Herbert McKenley, is captured in this publication through tributes and reflections. The booklet gives insight into the life of a man who gave selflessly to his school, country and the world.</p>	<p>\$100.00</p>
	<p>Manley: A Legend in His Time</p> <p>The publication is a tribute to a former Prime Minister of Jamaica, the Most Honourable Michael Manley, ON, OM, OCC, PC; recapturing his life and contribution to public offices.</p>	<p>\$ 50.00</p>



Research & Publications Prices Cont'd

<i>Cover</i>	<i>Name and Description of Publications</i>	<i>Prices</i>
Government Information		
	<p>The Government of Jamaica</p> <p>Information about the structure, functions and operations of Government is presented in this publication and includes the Houses of Parliament, the Cabinet, the Executive, and the Judiciary.</p>	\$100.00
	<p>National Industrial Policy: A Strategic Plan for Growth and Development</p> <p>This document, presented to the nation by then Prime Minister, the Most Hon. P.J. Patterson, ON, PC, QC, in March 2006, looks at a range of reforms pursued in Jamaica in the 1990's. The four main areas outlined are the macro-economic policy, the industrial strategy, and the social and environmental policies, which were geared towards strengthening the framework of the Jamaican society.</p>	\$500.00
National Symbols and Emblems		
	<p>Codes for National Symbols</p> <p>Codes for National Symbols provides general information on Jamaica's national symbols.</p>	\$200.00
	<p>Our National Symbols</p> <p>Assembled for you, is a package of colour images and information about Jamaica's national symbols and emblems – the National Bird, Fruit, Flower, Tree, Coat of Arms and National Flag.</p>	\$150.00



Research & Publications Prices Cont'd

<i>Products</i>	<i>Prices</i>
<u>National Heroes of Jamaica</u> <ul style="list-style-type: none"> ♣ Individual Pamphlet ♣ Individual Booklet ♣ Package 	\$ 20.00 \$ 50.00 \$ 260.00
<u>Jamaican Flags</u> <ul style="list-style-type: none"> ♣ Paper Flag (3" x 6") ♣ Desk Flag (4" x 6") ♣ Large Flag (3ft x 6ft) 	\$ 30.00 \$ 700.00 \$10,500.00 + GCT
<u>Posters</u> <p><u>17" x 22"</u></p> <ul style="list-style-type: none"> ♣ Emancipation ♣ Eternal Father, Bless Our Land ♣ Akete Drum <p><u>11" x 17"</u></p> <ul style="list-style-type: none"> ♣ Coins ♣ Notes ♣ Louise 'Miss Lou' Bennett – Coverly ♣ National Heroes – Individual Posters ♣ National Symbols – Individual Posters <p><i>(Each set of seven heroes is \$1050.00 and set of six symbols posters is \$900.00)</i></p>	\$ 100.00 \$ 100.00 \$ 100.00 \$ 100.00 \$ 100.00 \$ 150.00 \$ 150.00 \$ 150.00
<u>Christmas Card – 7" x 5"</u> <ul style="list-style-type: none"> ♣ 1 – 50 ♣ 50 – 199 ♣ 200 – 499 ♣ 500 – upwards 	\$ 150.00 each \$ 120.00 each \$ 100.00 each \$ 95.00 each



Research & Publications Prices Cont'd

<i>Products</i>	<i>Prices</i>
<i>To Design and Print: ***All prices will attract GCT***</i>	
<u>100 Invitations (one sided)</u>	
♣ 4" x 6"	\$ 8,716.00
♣ 5" x 7"	\$ 8,716.00
♣ 8" x 4"	\$ 8,716.00
<u>100 Flyers</u>	
♣ 5.5" x 8.5"	\$ 9,898.00
♣ 8.5" x 11"	\$10,574.00
♣ 11" x 17"	\$11,925.00
<u>100 Brochures</u>	
♣ 8.5" x 11" (2 fold)	\$11,953.00
♣ 8.5" x 14" (2 fold)	\$13,121.00
♣ 11" x 17" (3 fold)	\$16,643.00
<u>100 Posters</u>	
♣ 11" x 17"	\$13,853.00
♣ 12" x 18"	\$16,418.00
♣ 18" x 24"	\$23,182.00
<u>A Banner</u>	
♣ 8ft x 4ft	\$24,362.00
♣ 10ft x 3ft	\$33,640.00
♣ 10ft x 4ft	\$37,640.00

** Prices may increase based on factors such as size, quantity and colour usage.*



Research & Publications Prices Cont'd

<i>Products</i>	<i>Prices</i>
To Design and Print: ***All prices will attract GCT***	
100 Bookmarkers - 8.5" x 11" <i>(without lamination)</i>	\$ 8,348.00
100 Book Covers - 8.5" x 11"	\$10,993.00
300 Funeral Programmes - 5.5" x 8.5" <i>(up to 12 pages)</i>	\$34,525.00
Business Cards	
♣ 100	\$ 1,785.00
♣ 200	\$ 3,580.00
♣ 500	\$ 5,379.00
Spiral Binding	
♣ < 100	\$ 140.00
♣ > 100	\$ 120.00 <i>per publication</i>
¹ 100 Press Kits - Plain	\$ 17,555.00
¹ <i>Price consists of artwork and printing cost</i>	
Printing Per Page	
Colour	
♣ Letter	\$ 14.00
♣ Legal	\$ 17.00
♣ 9" x 12"	\$ 16.00
♣ 11" x 17"	\$ 29.00
♣ 12" x 18"	\$ 30.00
Black and White	
♣ Letter	\$ 14.00
♣ Legal	\$ 17.00
♣ 9" x 12"	\$ 16.00
♣ 11" x 17"	\$ 29.00
♣ 12" x 18"	\$ 30.00

** Prices may increase based on factors such as size, quantity and colour usage.*



Advertising – Design and Production Prices

<i>Column</i>	<i>Rates</i>
(Column x Centimetre)	
2 x 3 cm - 8 cm	\$ 2,500 - \$3,500
2 x 10 cm	\$ 4,500
2 x 13 cm	\$ 5,000
2 x 15 cm - 20 cm	\$ 6,500
2 x 23 cm - 26 cm	\$ 9,500
2 x 28 cm - 36 cm	\$ 12,500
2 x 39 cm - 40 cm	\$ 15,500
2 x 52 cm	\$ 16,500
3 x 10 cm	\$ 6,500
3 x 15 cm - 20 cm	\$ 10,500
3 x 23 cm	\$ 12,500
3 x 26 cm	\$ 15,500 (Black & White)
	\$ 18,500 (Colour)
4 x 26 cm - 39 cm	\$ 15,500
4 x 52 cm	\$ 18,500
Full page	<i>Gleaner/Herald (Broadsheet)</i>
6 x 52 cm	\$ 30,000 (Black & White)
	\$ 35,000 (Colour)
	<i>Observer/ Western Mirror/Star</i>
5 x 35 cm	\$ 25,000 (Black & White)
	\$ 28,000 (Colour)
Strip Ad	\$ 5,000
Art work (Bill board)	Starting at \$ 60,000

***Prices will attract GCT and are subject to change.**



Regional Photographer on assignment

Regional Services

The Regional Services Department generates and disseminates information about Government’s policies and programmes at the community level, often to areas of Jamaica where public access to communication facilities may be limited. Regional Services also hosts events such as community meetings and book fairs which promote the services of the Government. The Department

produces text, photographic, sound and video materials for the editorial, photo, radio and television departments.

The department is also equipped to offer a range of services.

*** All prices will attract G.C.T ***

Services	Price - GOJ	Price – Non GOJ	Additional Information
Public Address System (PAS)	\$12,000 per 3 hr	\$15,000 per 3 hr	\$3,000 for additional hr
Wayside Announcements	\$4,000 per hr	\$5,000 per hr	Town Crier
Video Taping (Raw Footage)	\$15,000 per 3 hr	\$20,000 per 3 hr	\$3,000 for additional hr
Editing	\$5,000 per hr	\$5,000 per hr	
Multi-Media Projection	\$10,000 per 3 hr	\$12,000 per 3 hr	\$3,000 for additional hr
Video Projection	\$10,000 per 3 hr	\$12,000 per 3 hr	\$3,000 for additional hr
Audio Recording	\$1,000 per hr	\$1,500 per hr	Delivered on CD
Background Music	\$1,000 per hr	\$1,500 per hr	
Wireless Microphones	\$2,000	\$2,000	Per microphone
Wired Microphones	\$1,000	\$1,000	Per microphone
Production of Town Crier	\$10,000	\$10,000	
Community Meetings	\$30,000	\$40,000	

***Prices are subject to change.**



Computer Services Department



JIS technical staff at work

The Computer Services Department maintains the technical infrastructure and internal network of the JIS. Through the medium of the JIS website at ***www.jis.gov.jm*** the team also disseminates news on Government's policies and programmes. A major initiative of the Department is the development and maintenance of websites and the provision of webmaster and web streaming services to public and private sector entities, as a revenue generating service.



Advertising Prices

Below are the prices for each banner or badge ad mounted on the JIS website. The price to design each advertisement is \$5,000.

Type of Advertisement	Under 6 weeks	2 months	3 months	6 months	1 year
Front page					
Main Banner (445 X 60)	\$ 6,400 per week	\$ 36,000	\$ 63,600	\$125,000	\$244,400
Badge ad (132 X 138)	\$ 2,400 per week	\$ 12,600	\$ 24,000	\$ 47,500	\$ 93,600
Badge ad (153 x 160)	\$ 4,700 per week	\$ 25,200	\$ 48,000	\$ 95,000	\$166,400
Newsletter					
Main Banner (445 X 60)	\$ 5,700 per week	\$ 30,600	\$ 57,600	\$112,500	\$223,600
Badge ad (132 X 138)	\$ 2,200 per week	\$ 11,400	\$ 21,600	\$ 42,500	\$ 83,200
Badge ad (153 x 160)	\$ 4,300 per week	\$ 22,800	\$ 43,200	\$ 85,000	\$166,400



Other Computer Related Services and Prices

Creating and Designing Websites

- ♣ Without Maintenance \$200,000 & upward
- ♣ With 6 Month Maintenance @ \$8, 300 \$150,000 & upward

Designing websites with Content Management Systems

- ♣ Cost per plug-in \$ 10,000

Website Redesign (10 – 20 pages)

- ♣ Redesigning website (using GOJ template) \$ 85,000
- ♣ Redesigning website (tailored to clients' requirements) \$100,000

Website Redesign (Less than 10 pages)

- ♣ Redesigning website (using GOJ template) \$ 35,000
- ♣ Redesigning website (tailored to clients' requirements) \$ 50,000

Creation of Single web page (using GOJ templates)

\$ 30,000

Creation of Single web page (tailored to clients' requirements)

\$ 45,000

- ♣ Cost of each page thereafter \$ 10,000

Monthly Maintenance Services

- ♣ Maintenance including graphic enhancement and regular updates \$ 15,000
- ♣ Maintenance including updates of news generated from the JIS, Graphic enhancement, development of advertisements and monthly maintenance reports \$ 20,000
- ♣ Maintenance including graphic enhancement, regular updates, creation of special pages, database management \$ 25,000

Hosting Services per month

- ♣ Central Government Hosting US \$ 40
- ♣ Shared Hosting US \$ 4 - US \$ 12
- ♣ Virtual Private Server US \$ 20 - US \$ 250

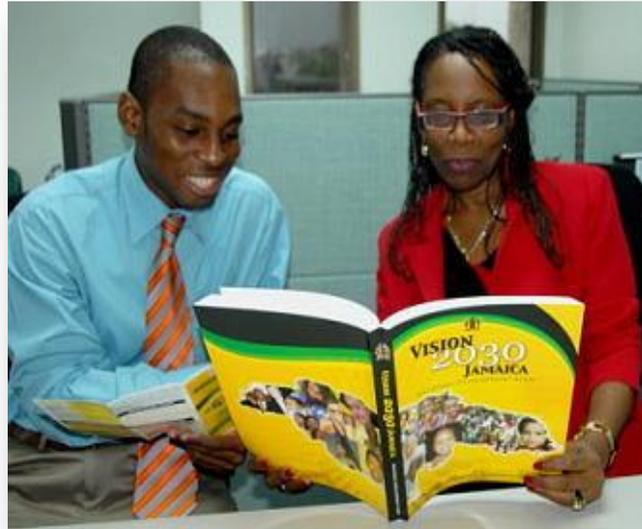
Webcasting Sessions

- ♣ Web server rental per hr \$ 5,000
- ♣ The first hour (Labour) \$14,200
- ♣ Each additional hour \$ 4,000

*Prices will attract GCT and are subject to change.



Public Relations Department



PR Officer Meeting with a Client

The Public Relations Department provides strategic communication advice to Government ministries and agencies. This department is also responsible for conceptualizing and executing public education and advertising programmes aimed at promoting a better understanding of Government's policies and programmes and managing feedback from the public. Additionally, the PR Department organizes service packages tailored to clients' needs and provides access to these services from production departments.

Fees

Public Relations charges are based on the scope of work to be undertaken; ***a base-rate of \$3,500 per hour is the foundation for Public Relations retainer/management fees.***



The following outlines the activities that are covered under the management fees:

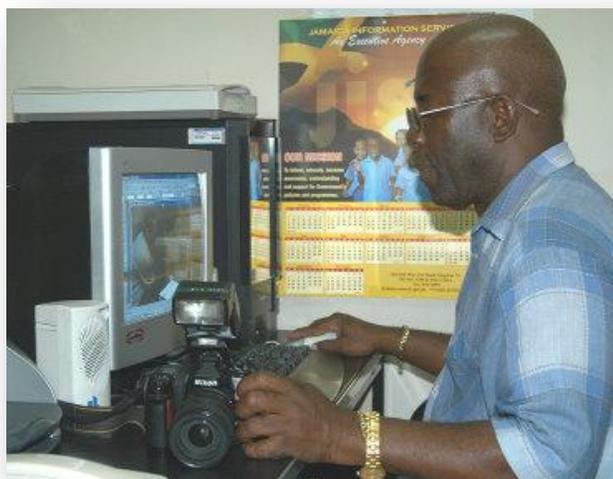
- Coordinating the agency's response to the needs of the Ministry or client;
- Writing and issuing news releases and features to all media houses;
- Media relations;
- Mounting news stories on the JIS website and on the JIS weekly e-newsletter;
- Carrying select stories in the **Voice of Jamaica** newspaper supplement monthly published by the **Observer**;
- Arranging speaking engagements with mainstream media and professional organizations;
- Conducting interviews for the range of JIS programmes (Radio & Television);
- Coverage of press briefings;
- Providing advice and consultancy services, and
- A report at the end of the project

Think Tank

The Agency's main editorial forum 'Think Tank' which is managed and coordinated by the department attracts a charge of \$50,000.

***Base rate is subject to change.**

Photography Unit



JIS Photographer editing Photos

The primary objective of the JIS Photography Unit is to provide photographic coverage of government activities and disseminate photographs to the media through the JIS Editorial Department. The Unit plays a vital role in capturing, printing and archiving images for internal and external use. It has in its archives black and white images of public sector activities dating back to February 1966. It also has colour images from December 1998 to June 2004 and digital images from 2003 to the present.

The Department also provides coverage for clients and supports the work of other departments in the development of publications, posters, brochures and websites as part of its revenue generating activities.



Photography Prices per Print

Colour and Black & White	
Description	Prices
Wallet Size	\$ 150
4 x 6	\$ 240
5 x 7	\$ 340
8 x 10	\$ 750
11 x 14	\$2,500
16 x 20	\$4,000

Portrait of Government Officials	
Description	Prices
Wallet Size	\$ 150
4 x 6	\$ 240
5 x 7	\$ 340
8 x 10	\$1,000
11 x 14	\$3,000
16 x 20	\$4,000

***Prices will attract GCT and are subject to change.**



Television Department

The JIS Television Department produces a full range of programmes, many of which are aired by commercial television stations in time allotted for Government broadcasts. Services offered include the production of public service announcements, news features, documentaries, magazine programmes, commercials and dramatic presentations related to Government's policies, programmes and institutions. The Department provides programmes for Jamaica's Overseas Missions as well as for the JIS website. It also supports other community activities involving non-governmental programmes which impact on national development.



JIS Presenter in studio



Production of Television Features

Packages	Prices
5 - 7 Minute Feature	
Camera work : Kingston	\$25,000 per six hour session
Out of Town	\$35,000 per six hour session
	\$ 2,000 per additional hour
Scripting	\$20,000
Graphics	\$10,000
Editing	\$ 4,500 per hour
Production Coordination	\$10,000
10 - 13 Minute Feature	
Camera work : Kingston	\$25,000 per six hour session
Out of Town	\$35,000 per six hour session
	\$ 2,000 per additional hour
Scripting	\$30,000
Graphics	\$15,000
Editing	\$ 4,500 per hour
Production Coordination	\$10,000



Production of Television Features Cont'd

Packages	Prices
15 - 20 Minute Feature	
Camera work : Kingston	\$25,000 per six hour session
Out of Town	\$35,000 per six hour session
	\$ 2,000 per additional hour
Scripting	\$40,000
Graphics	\$20,000
Editing	\$ 4,500 per hour
Production Coordination	\$10,000
25 - 30 Minute Feature	
Camera work : Kingston	\$25,000 per six hour session
Out of Town	\$35,000 per six hour session
	\$ 2,000 per additional hour
Scripting	\$40,000
Graphics	\$20,000
Editing	\$ 4,500 per hour
Production Coordination	\$10,000



Production of Advertisements

Packages	Prices
30 - 45 Second Advertisement	
Editing for 2 hours	\$ 9,000
Location: Urban	\$30,000
Rural	\$40,000
Graphics	\$ 5,000
Management Fee (Including Producer)	\$ 5,000
1 Minute Advertisement	
Editing for 4 hours	\$18,000
Location: Urban	\$30,000
Rural	\$40,000
Graphics	\$ 7,500
Management Fee (Including Producer and Library Footage)	\$10,000
Voice Of Jamaica	
Under Three Minutes	\$ 50,000
Three Minute Exposure	\$ 70,000
Five Minute Programme	\$100,000

***Prices will attract GCT and are subject to change.**



Value Packages

<i>Packages</i>	<i>Prices</i>	<i>Information</i>
<u>Television Features</u>		
5 - 7 Minute Feature	\$48,614	<i>Basic service at a maximum of 7 hours of camera work, 8 hours of editing, 4 hours of scripting and 2 hours of graphics.</i>
10 - 13 Minute Feature	\$77,606	<i>Basic service at a maximum of 13 hours of camera work, 14 hours of editing, 7 hours of scripting and 3 hours of graphics.</i>
15 - 20 Minute Feature	\$108,060	<i>Basic service at a maximum of 20 hours of camera work, 20 hours of editing, 10 hours of scripting and 6 hours of graphics.</i>
25 - 30 Minute Feature	\$135,184	<i>Basic service at a maximum of 30 hours of camera work, 24 hours of editing, 10 hours of scripting and 8 hours of graphics.</i>
<u>Advertisements</u>		
30 - 45 Second Advertisement	\$34,635	<i>Basic service at a maximum of 6 hours of camera work, 4 hours of editing, 4 hours of scripting and 2 hours of graphics.</i>
1 Minute Advertisement	\$40,936	<i>Basic service at a maximum of 6 hours of camera work, 5 hours of editing, 4 hours of scripting and 3 hours of graphics.</i>

***Prices will attract GCT and are subject to change.**



The Fee Structure outlined in this document is approved by:

A handwritten signature in black ink, appearing to read 'Donna-Marie Rowe', written over a horizontal line.

Donna-Marie Rowe (Mrs.)
Chief Executive Officer
Jamaica Information Service

Date: 2010/03/05

A handwritten signature in black ink, appearing to read 'Daryl Vaz', written over a horizontal line.

Honourable Daryl Vaz
Minister without Portfolio in the Office of the Prime Minister
with responsibility for Information, Telecommunications
and Special Projects

Date: 12/3/10