



Public Procurement Commission

## Invitation for Bids

### Provision of Consultancy Services for Re-Engineering Business Process

The Public Procurement Commission (PPC) invites eligible bidders to submit proposals for Consultancy Services related to Re-Engineering Business Process for PPC at its offices located at 3rd Floor Panjam Building, 60 Knutsford Boulevard, Kingston 5.

**Procurement Method:** National Competitive Bidding (NCB)

**Eligibility Requirements:** A copy of a valid Tax Compliance Letter (TCL) or Tax Compliance Certificate.

#### Availability of

**Bidding Document:** Bidding Document is now available for download on the electronic Government Procurement Platform at [www.gojep.gov.jm](http://www.gojep.gov.jm).

**Bid Validity Period:** 120 days after bid closing date.

**Clarification:** The deadline for request for clarification is **June 6, 2025** at **11:00 a.m. (1100 hours)**.

**Deadline:** Tenders must be submitted on the electronic Government Procurement Platform no later than **June 9, 2025** at **2:00 p.m. (1400 hours)**. Late submissions will be automatically rejected.

Online tenders will only be made available and accepted via the electronic Government Procurement Platform ([www.gojep.gov.jm](http://www.gojep.gov.jm)). No hard copies will be accepted.

For assistance with registration, training, access to tender document and uploading of bids, please contact the Ministry of Finance, Office of the Public Procurement Policy Unit Customer Service Desk at 1 (876)-806-5149, 1(876) 806-4581, 876- 806-4536, 876-932-5251 or 876-932-5244, or via email at [opppcustomercare@mof.gov.jm](mailto:opppcustomercare@mof.gov.jm).

Interested bidders may obtain further information from:

**Manager, Public Procurement**  
**Public Procurement Commission**  
**3rd Floor Panjam Building**  
**60 Knutsford Boulevard,**  
**Kingston 5**  
**Telephone #:1(876) 754-3747**

## NOTICE

PLEASE CHECK THE MINISTRY'S  
WEBSITE FOR THE FULL DOCUMENTS

**For Bookings Email:**  
[jisadvertising@gmail.com](mailto:jisadvertising@gmail.com),  
[procurement@jis.gov.jm](mailto:procurement@jis.gov.jm)



REQUEST FOR PROPOSALS

### Procurement of Consulting Services for a Public Education Campaign Ref No. 2025-PEC-1

The Broadcasting Commission of Jamaica (BCJ), a statutory body, hereby invites proposals from suitably qualified and experienced firms/agencies or consultants for the provision of **Consulting Services for a Public Education Campaign**.

The procurement process will be executed in accordance with the Government of Jamaica Public Procurement Act (2015) and Regulations (2018).

**PROCUREMENT METHOD:** National Competitive Bidding (NCB)

#### AVAILABILITY OF TENDER DOCUMENTS:

Tender documents must be downloaded from the Government of Jamaica Electronic Procurement Portal (GOJEP) as of **Friday, May 30, 2025**. The website address is [www.gojep.gov.jm](http://www.gojep.gov.jm).

**CLARIFICATION PERIOD:** No later than **1600hrs (4:00 p.m. GMT-5)** on **Thursday, June 5, 2025**.

**BID SUBMISSION DEADLINE:** No later than **1400 hours (2:00 p.m. GMT-5)** on **Wednesday, June 11, 2025**.

**BID OPENING:** **14:15hrs (2:15 p.m. GMT-5)** on **Wednesday, 11 June 2025**.

**PROJECT:** To develop and implement a national multimedia public education campaign that builds societal resilience to AI-driven misinformation and deepfakes, fosters critical thinking, and promotes responsible media consumption.

**Scope:** The Broadcasting Commission is seeking a firm/consultant with proven experience to:

- Conduct creative research to define storytelling formats suited for Jamaican audiences.
- Recommend appropriate communication mix (e.g. social media, influencers, community programmes, educational tools).
- Develop campaign concept(s).
- Pretest with target audiences.
- Produce engaging, educational, and shareable content in formats such as video, audio, digital, static and short-form series.
- Utilise emerging techniques (AI-generated content, simulations, etc.) ethically and with disclosure.
- Design content for use across TV, radio, social media, WhatsApp, YouTube, and cinemas.
- Provide compressed and low-bandwidth versions of content for data-light users
- Produce campaign assets in multiple durations: 10s, 15s, 20s, and 30s cutdowns.
- Integrate messaging that addresses emotional, behavioural, and psychological responses to misinformation.
- Ensure inclusion and accessibility for all demographics, including persons with disabilities. Develop a Monitoring and Evaluation (M&E) framework to track:
  - o Awareness and knowledge shifts
  - o Engagement metrics (likes, shares, completion rates)
  - o Behavioural change indicators (self-reported checking behaviour, platform reporting rates).

**ELIGIBILITY:** See Government of Jamaica Electronic Procurement Portal – GOJEP ([www.gojep.gov.jm](http://www.gojep.gov.jm)).

#### NOTE:

This is an online tender where tender documents, clarifications and bids will only be made available and accepted via the Government of Jamaica Electronic Procurement Portal – GOJEP ([www.gojep.gov.jm](http://www.gojep.gov.jm)). No offline (hard copies) will be accepted and there will be no physical tender drop-off box.

To participate in this tender opportunity, suppliers must first be registered on the GOJEP at [www.gojep.gov.jm](http://www.gojep.gov.jm). To register, please select the 'Register as a supplier' link from the system's home page.

For assistance relating to the operations of the GOJEP website, please contact the Office of the Public Procurement Policy (OPPP) within the Ministry of Finance and the Public Service at 876-932-5220/876-932-5205 or email [opppcustomercare@mof.gov.jm](mailto:opppcustomercare@mof.gov.jm).

**For further information, please contact:**

**The Procuring Officer**  
**9 Central Avenue**  
**Kingston 10**  
**Tel: 876-920-9537**  
**Email: [info@broadcom.org](mailto:info@broadcom.org)**