



### REQUEST FOR PROPOSAL

#### Procurement of a Consulting Firm to Develop and Implement a Social Marketing Campaign to support the implementation of the Health Promotion Strategic Plan for Non-Communicable Diseases (NCDs) in Jamaica 2020 - 2025

The Health Promotion Strategic Plan for NCDs in Jamaica 2020-2025 works towards the fulfilment of the first programme priority in the 2013 National Strategic & Action Plan for NCDs: risk factor reduction through health promotion. It will fulfil the Ministry of Health & Wellness' (MOHW) Vision 2030 commitment to develop a comprehensive plan for healthy lifestyles promotion.

The MOHW's 10-year strategic plan, Vision 2030, emphasizes the importance of addressing Social Determinants of Health (SDH) and health inequities. The health promotion strategic plan for NCDs utilizes theoretical approaches that align with Vision 2030 to address SDH and promote healthy behaviours in "the conditions in which people are born, grow, live, work and age."

#### OBJECTIVE OF THE CONSULTANCY

To develop communication collateral for the Social Marketing Campaign

#### 1. SCOPE OF WORK

In undertaking this assignment, the consultant is required to:

- Create an implementation plan and schedule for the development of communication collateral for work, school, and communities.
- Create communication collateral that should include but not be limited to videos, social media cards, television, radio and print ads, infographics as well as artwork for promotional items.
- Collaborate with event planners and programme officers for each of the settings to fine-tune content and format of the communication collateral.
- Provide monthly progress report on implementation activities.

#### MINIMUM REQUIREMENTS

- Qualification and Experience

The selected firm should have at least five (5) years of expertise in communication (social marketing and mass media). **Demonstrated** experience for at least 2 years in the development of communication collateral for various target groups.

The consultant/team lead must have:

- A Master of Arts in Communication, Health Promotion, Marketing, or related discipline with at least 3 years' experience in Communication OR
- A Bachelor of Arts in Communication, Health Promotion, Marketing, or related discipline with at least 5 years' experience in Communication
- At least 2 years' experience in developing communication collateral for varied target groups
- Knowledge and use of current technologies and trends in social media, design tools and applications
- Experience with developing communication collateral for a health-related campaign would be an asset.

Request for Proposal must be sent via the GOJEP on or before **Monday, May 26, 2025 at 2:00 p.m.**

Interested Consultants, who have not yet registered on the GOJEP, can self-register by navigating to the GOJEP Self-Registration page or make contact with the Office of the Public Procurement Policy (OPPP) at [oppccustomer@mo.gov.jm](mailto:oppccustomer@mo.gov.jm) or by telephone at 876-932-5264 for support.

The detailed Terms of Reference can be viewed on both the MOH website at [www.moh.gov.jm](http://www.moh.gov.jm) and the GOJEP platform at <https://www.gojep.gov.jm/epps/home.do>.

We thank all applicants; however, please note only shortlisted candidates will be contacted for an interview.



## The Ministry of Education, Skills, Youth & Information

### REQUEST FOR PROPOSALS

#### Retender Consultancy Services to Conduct a Review and Revision of the National Children's Policy

The Ministry of Education, Skills, Youth & Information invites Consultancy Firms to submit proposals to conduct a Review and Revision of the National Children's Policy and Implementation Plan.

#### Eligibility Requirements

Bidders must submit a copy of a valid Tax Compliance Certificate/ Tax Compliance Letter with their bids/proposals.

#### Availability of Tender Documents

Tender Documents will be available for download as at **Wednesday, May 7, 2025 on the Government of Jamaica Electronic Procurement (GOJEP) website ([www.gojep.gov.jm](http://www.gojep.gov.jm))**. Consultancy Firms will have to be registered on the GOJEP to participate in this procurement opportunity.

#### Submission Deadline

Completed Proposals/Bids must be submitted online via [www.gojep.gov.jm](http://www.gojep.gov.jm) on or before **11:30 a.m. on Thursday, May 29, 2025**. An online opening of Bids will follow at **11:45 a.m. on Thursday, May 29, 2025**.

Bids/Proposals submitted after the stipulated deadline will be automatically rejected by the system.

**Contact Information:** Senior Public Procurement Officer  
[tanisha.glenn@moey.gov.jm](mailto:tanisha.glenn@moey.gov.jm)

The Ministry of Education, Skills, Youth & Information reserves the right to terminate the procurement exercise and reject all submissions at any time prior to the award of a contract, without incurring any liability.



#### INVITATION TO BID

#### Rehabilitation of a Section of West End Road, Negril, Westmoreland (Blue Sky Villa to Sign to Westender Inn)

ITB#: NCB-2025-05-PD/016

**Description of Works:** Rehabilitation of a Section of West End Road, Negril, Westmoreland (Blue Sky Villa to Sign to Westender Inn)

**Eligibility:** A valid Tax Compliance Certificate, Public Procurement Commission Certification (as per the bidding document), signed Letter of Bid, attendance at Site Visit, completed and signed Bill of Quantities and Bid Security in the amount of \$600,000.00 is required at Bid Submission.

**Mandatory Site Visit:** A Mandatory Site Visit will be held on **Tuesday, May 20, 2025 at 1:00 p.m.** at Blue Sky Villa, Negril. A maximum of two (2) representatives per Bidder is invited to attend. The names of the representatives MUST be submitted to the TEF on or before **Friday, May 16, 2025**.

**Contact Information:** [procurement@tef.gov.jm](mailto:procurement@tef.gov.jm)

**Tender Document:** The Tender Document will be available on the GoJ Electronic Procurement website at [www.gojep.gov.jm](http://www.gojep.gov.jm) for download from **Monday, May 5, 2025**. Registration is required for vendors to participate; instructions are available on the website.

Failure to obtain the bidding documents from the TEF via the GoJ Electronic Procurement website will result in the Bidder's ineligibility to participate in the procurement process.

**Deadline for Submission:** Bids must be submitted online via [www.gojep.gov.jm](http://www.gojep.gov.jm) no later than **Monday, June 2, 2025 at 2:00 p.m.** Online Bid Opening takes place on the same day at **2:15 p.m.**