



THE JAMAICA TOURIST BOARD (JTB)

The Jamaica Tourist Board (JTB) is reviewing the assignment of its public relations and corporate communications business worldwide and is inviting expressions of interest from suitably qualified Public Relations (PR) firms with demonstrated capabilities in strategic media relations and a proven record of success in developing and implementing fully integrated, dynamic public relations plans with government entities in the travel and tourism industry, to be considered for review.

The JTB directs the marketing of brand JAMAICA – one of the world's leading destinations through all applicable channels including above the line mainstream media and new media channels. As such, we are seeking an innovative, tech and social media savvy, PR agency that will:

- Strategically and prominently position Destination JAMAICA and set it apart as the premier warm weather destination; elevate the profile of the destination in travel markets worldwide, and enhance the country's reputation to attract customers, visitors and residents; and encourage investment from business and other levels of industry and commerce.
- Create impactful, compelling creative and effective communications programs to highly targeted travel audiences that will attract, engage and drive results and accelerate visibility in the markets for maximum impact to support the JTB's business objectives.
- Have the ability for smart thinking and to produce big ideas that will help jolt the required perception of the Destination globally, while leveraging social/ digital platforms and technology, including artificial intelligence and predictive analytics, to identify new opportunities to expand mind share, and share of wallet for brand JAMAICA.

The JTB is interested in securing a committed and reliable partner that will fulfil the above objectives and align with the core business of attracting more visitors to drive economic benefits for the destination.

Firms interested in being considered for this assignment are invited to submit an agency profile which meets the minimum eligibility criteria and provides the relevant information as outlined below:

- Demonstrable record of minimum 5 years' experience in tourism, destination marketing and communications and related activities, including leisure, MICE, group and travel trade related industry and understanding of Jamaica's competitive tourism industry, as a prerequisite for consideration.
- Agency principal should possess no less than ten (10) years' experience as an agency lead.
- Agency profile should outline background, size, client list and geographic coverage which MUST include operating offices in the USA, Canada, UK, Germany and a South American territory.
- Within the last 5 years, have executed work for a single tourism client within a one-year period for a value no less than US\$1.5 million, including cost of creative, production and agency commission, providing a brief outline of work done.
- A proven track record of communication campaigns with multiple segment audiences in the travel industry using traditional as well as digital and social media to reach campaign targets, evidenced with brief case histories of successful previous or current work in the tourism category, showing capabilities in research and analysis and media buying.
- Demonstrated capabilities in strategic media relations with a proven, results-oriented approach and proven methodology for measurement/ROI of communications.
- A dedicated, creative, digital, content and media team and facilities to plan and execute all types of media communications. Key principals and personnel profiles should be included, demonstrating creativity, competence and experience in strategic journalism, creative writing, digital and social media, media buying and placement, crisis management and design, development and implementation, monitoring and reporting of communication programmes.

Proposal submissions should be no longer than 10 pages. The credentials presentation is the initial step in the review process. The information requested is a pre-requisite for qualification, after which the JTB will issue a formal Request for Proposal to the short-listed firms. Expressions of Interest should be received at the JTB headquarters in Kingston by 3:00 p.m. (local time) on January 20, 2020 and should be submitted in electronic format to:

Public Relations Firm 2020
The Jamaica Tourist Board
64 Knutsford Boulevard, Kingston 5, Jamaica, W.I.
Email: prfirm.review2020@visitjamaica.com

JAMAICA



Specific Procurement Notice

Request for Bids

Procurement of an Interactive Technological Platform (ITP) for DBJ's Voucher for Technical Assistance (VTA) Programme

Purchaser: Development Bank of Jamaica Limited
Project ID: P152307
Project: Access to Finance for MSMEs Project
Loan No.: 8822-JM
Contract title: Procurement of an ITP for DBJ's VTA Programme
RFB No.: JM-DBJ-40790-GO-RFB-2
Country: Jamaica
Issued on: January 13, 2020

The Government of Jamaica has received financing from the International Bank for Reconstruction and Development (IBRD) (the "Bank") in the form of a "loan" (hereafter called "loan") towards the cost of the Access to Finance for MSMEs (A2F) Project. The Development Bank of Jamaica Limited (DBJ), the implementing agency for the project, intends to apply a portion of the proceeds of this loan to eligible payments under Subcomponent 3B - Business development services for MSMEs to improve bankability - which includes the Procurement of an Interactive Technological Platform (ITP).

The DBJ now invites Bids from eligible Bidders to design, supply, test and commission of an ITP for its VTA Programme.

The bidder/vendor will be required to design, supply, test and commission the solution by providing the necessary technical expertise that will ensure a rapid and efficient implementation of the ITP for DBJ. The proposal should be an end-to-end offer to include components such as:

- Systems Analysis
- Software Requirements Specification (SRS)
- Implementation
- System and Application Testing
- Application Software
- Training
- Warranty and Post Implementation Support
- Cloud Hosting Service
- Anything else to guarantee the full implementation of the solution

A Bid-Securing Declaration is required.

Bidding will be conducted through open international competitive procurement using Request for Bids (RFB) as specified in the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 (Revised November 2017), Section VI. Approved Selection Methods: Goods, Works and Non-Consulting Services item 6.5 – 6.6 page 35 and Annex XII. Selection Methods figure 6. page 109 which is open to all eligible Bidders as defined in the Procurement Regulations.

The bidding document, in English, may be downloaded from the DBJ's website at <http://www.dbankjm.com>. And further information may be obtained by sending an email to: acesstofinance@dbankjm.com or Fax 876-929-6055 or mail to the address below.

Development Bank of Jamaica
Attn: Procurement Specialist/Project Coordinator
Procurement of an ITP for DBJ's VTA Programme
Access to Finance for MSMEs (A2F) Project
11A-15 Oxford Road, Kingston 5

Bids must be submitted via mail or courier or presented in persons by a Bidder's representative to the address above on or before at **Monday, March 2, 2020 at 3:00 p.m.** Electronic Bidding will not be permitted. Bids received after the submission deadline will not be accepted. Bids will be publicly opened at **3:15 p.m.** in the presence of the Bidders' designated representatives and anyone who chooses to attend.

DBJ reserves the right to accept or reject any bids and to cancel the bidding process and to reject all bids at any time prior to the award of the contract.



Invites sealed bids for

Supply, Installation & Repair to Razor Ribbon, Barbed Wire, PVC Chain-Link Fence and Gates

Scope: Petrojam Limited is soliciting bids from suitably qualified and experienced contractors to execute the installation and repair to Razor Ribbon, Barbed Wire, PVC Chain-Link Fence and Gates at its facilities in Kingston and Montego Bay, St. James. Details on the Scope of Works are in the Bidding Documents.

Eligibility Requirements: (1) Copy of valid Tax Compliance Certificate (TCC) or Tax Compliance Letter (TCL); (2) Proof of registration with Public Procurement Commission (PPC) (formerly NCC) of Jamaica in the category of **Fencing Grade 2 minimum.**

Bidding Documents in English will be available for download as at **Monday, February 17, 2020** on the Government of Jamaica Electronic Procurement website www.gojep.gov.jm. Registration instructions are available on the website listed on the system. **Registration is required to participate in the Tender.**

Bids shall be valid for two hundred (200) calendar days after the bid closing date. Bids must be submitted online via www.gojep.gov.jm no later than **Wednesday, March 11, 2020 at 11:00 a.m.** Online Bid Opening takes place five (5) minutes later and an online bid opening report will be sent to all bidders that submitted a proposal.

A **mandatory Site Visit** will be held on **Tuesday, February 25, 2020 at 10:00 a.m.**, at the Petrojam Limited's Kingston Refinery located at 96 Marcus Garvey Drive Kingston 15. **The failure of a bidder to attend the mandatory site visit will result in rejection of the bid.**

For additional information, please visit Petrojam Limited's website at <http://www.petrojam.com>.

This is an online managed Tender, and tender documents and Supplier Bids will only be made available and accepted via the Government Electronic Procurement Portal (www.gojep.gov.jm). No offline (hard copies) Bids will be accepted and there will be no physical tender box for drop-off of Bids. To participate in this tender opportunity, Suppliers must first be registered and know how to use the electronic Procurement System www.gojep.gov.jm. Please register on the e-GP System by selecting the Register as a supplier link from the home page. For assistance and training, please contact the support desk at 876-932-5220.

NOTICE
PLEASE CHECK THE MINISTRY'S WEBSITE FOR THE FULL DOCUMENTS

For Bookings Email:
jisadvertising@gmail.com,
procurement@jis.gov.jm