

**Entry Form**  
**The New Frontier**  
*In the fight against doping in sports*

Please submit completed entry form.

1. Country: \_\_\_\_\_

2. Name of School: \_\_\_\_\_

3. Team Members

\_\_\_\_\_ [ ]M [ ]F

\_\_\_\_\_ [ ]M [ ]F

\_\_\_\_\_ [ ]M [ ]F

\_\_\_\_\_ [ ]M [ ]F

\_\_\_\_\_ [ ]M [ ]F

4. Contact details: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

5. Description of the poster (maximum 100 words). Applicant (s) may use a separate sheet for description if desired.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

By signing this form in the space below, we attest that this poster is the original work designed by student (s) at the above mentioned school; we agree to allow JADCO to publish this work and name on the JADCO website, without compensation; and also agree to allow JADCO to use the art work in any way it chooses, including but not limited to reproducing the winning art entries in JADCO posters, postcards and other publicity and advertising without further compensation.

Date

Signature of authorized personnel and school stamp

\_\_\_\_\_

JAM



**National  
Poster Competition**  
**For Secondary Schools**

**Information Package**

**Jamaica Anti-Doping Commission**

5-9 South Avenue

Kingston 5

Tel: 929-3500

Toll Free: 1-888-429-5232

Email: [antidoping@micys.gov.jm](mailto:antidoping@micys.gov.jm)

**The New Frontier**

in the fight against doping in sports



## Background

In an effort to promote a dope-free sporting environment, the Jamaica Anti-Doping Commission (JADCO) is pleased to announce a **National Poster Competition for Secondary Schools**. The objective of the competition is to engender active participation in the fight against doping in sports by young athletes and students alike. By participating in anti-doping activities, students and young athletes will develop an appreciation for the anti-doping effort. This will create sustainable awareness and ultimately a doping-free consciousness.

## Judging

A panel of judges will select 10 finalists. Apart from originality and artistic quality, the judges will be looking at how well the work depicts JADCO's mission, the theme and whether it will appeal to the public.

The top 10 designs will be exhibited for public viewing at the award ceremony 2011.

The judges will include representatives from JADCO and experts in art, graphic design and communication. The judge's names will be published in the newspapers.

The 10 finalists will be selected in January and will receive a letter to that effect.

## Awards

The winning design will be featured as JADCO's official anti-doping campaign poster for 2011. The three short listed posters will be used as part of JADCO's education and outreach programme.

### Trophy Prizes:

- **Prize 1:** Design Team will receive a 1st Prize Trophy and the school will receive the National Poster Competition Trophy.
- **Prize 2:** Design Team will receive a 2nd Prize Trophy and the school will receive the 2nd Prize National Poster Competition Trophy.
- **Prize 3:** Design Team will receive a 3rd Prize Trophy and the school will receive the 3rd Prize National Poster Competition Trophy.

### Special Awards:

- Award for best illustration of theme
- Award for best use of colours
- Award for originality

- Top 10 participants will receive Honourable Mention and Certificate of Merit
- **All participants will receive a certificate of participation.**

## Competition Schedule

- All entries must be submitted to JADCO no later than January 31, 2011 by 12 noon.
- Judging will take place in February 2011.
- The winning poster to be announced in March 2011.

## Competition Criteria and Conditions

### Eligibility:

- Secondary schools are eligible to participate.
- There is an option for the school to use a single representative or a group of no more than five (5) students to design the poster. However, they are encouraged to have an athlete from the sporting fraternity to be a part of the team.

### Theme:

- All entries must support the overall theme for the forthcoming year which is "The New Frontier" *in the fight against doping in sports*.

### Format:

- The poster must express the theme "The New Frontier" *in the fight against doping in sports*.
- All entries should be no larger than 48 inches (122cm) x 36 inches (91.4cm) vertical or horizontal format unfolded.
- Posters must be able to stand alone.
- All written text must be in standard English.

### Criteria:

- Submissions must be graphically attractive and deliver a dynamic message.
- Each entry should include a written message of less than 100 words.
- Entries will be judged on overall relevance to the theme, clarity and effectiveness of the visual message, creativity, originality and artistic (aesthetic and inspirational) quality.
- The poster should be prepared so that it's concept is understood.

### Copyright:

The competition winners will hand over to JADCO all copyright and intellectual property rights relating to their poster. This means that the

Commission may publish the posters wherever, whenever and however it wishes. These rights are granted to JADCO for the legal term of copyright throughout the world.

### Other Conditions

- There may be no mechanical or electrical devices attached to the poster.
- There may be no materials placed in front of, above, below, or to the side of the poster.
- All material must be accessible without having to lift or turn a page.
- Each entry may have the name of the school affixed to the back bottom right hand corner of the poster.
- There should be nothing on the Poster itself that identifies you or your school.

## Submission of Entries

- A physical copy of the Poster should be submitted.
- Poster *and* Entry Form must be placed in a single package and dropped off at the **Jamaica Anti-Doping Commission (JADCO), 5-9 South Odeon Avenue, Kingston**.
- Posters should be packaged firmly to avoid damage (e.g. bending).